

Byungkoo Brian Ahn

Vice President, Sales and Marketing Asia Pacific



Education

University of California Los Angeles
MFA Theatre Directing

Mr. Ahn brings a rich heritage founded in the arts to Point Source. He directed his first production at the National Theatre of Korea when he was an undergraduate and has since continued with a string of modern operas and vignettes. Byungkoo comes from a family steeped in art and culture. His grandfather founded The Seoul Institute for the Arts and his parents are both theatre professors. Thanks to connections with the global arts community, Byungkoo began to experience Western culture at an early age. Through La MaMa Experimental Theatre Company in New York he has toured extensively throughout Europe and presented several of his own works to ever expanding audiences.

Upon graduation from UCLA, Mr. Ahn pursued a career in business as a real estate professional. He served clients in the Arizona market filling a needed void in the Asian community. The number of completed sales and satisfied buyers and sellers confirms his deep commitment in this highly competitive field. His success lead Byungkoo to expand his reach by obtaining Real Estate Broker licenses in three states; Arizona, California and New York. He maintains many of the connections he made during this time within the Asian business community.

Mr. Ahn serves Point Source as our Vice President of Sales and Marketing in the Asia Pacific region. His background in art and culture meshes with our desire to expand our reach to the Far East. Byungkoo seeks out projects that Point Source can provide specialized service such as theme parks, performance theatres, and museums. Our senior staff have provided system design, project management, owner representation and commissioning services to dozens of these such projects in the U.S., Germany, Mexico, Singapore and Hong Kong to name a few.

In the creative design and construction environment, effective communication is essential. It is much more difficult to describe a new attraction and its elements than, say, a ten story hotel. Mr. Ahn possesses communication skills that serve this environment very well. He is a collaborator by nature and his creative training allows him to add to the design process. As an owner's representative, Byungkoo serves as the point of contact between the project owner and our management staff. He oversees the master schedule and directs the project to successful completion.